

Side-by-side comparison of Recapped and Google Docs

 **Recapped**

 Google Docs

Made specifically for closing and onboarding clients	✓	✗
Assign tasks for teammates and clients to complete	✓	✗
Automatic email reminders to hold clients accountable	✓	✗
Sync directly with Salesforce	✓	✗
Hide internal content from clients	✓	✗
Create reusable templates to drive best practices	✓	✗
Enable reps to sell better with reusable content library	✓	✗
Single pane of glass for sales leadership	✓	✗
See real-time deal momentum and engagement	✓	✗
White-labeled custom branding	✓	✗
Personalized onboarding and sales training	✓	✗
Dedicated account manager and premium support	✓	✗